



## Public opinion survey – Trowbridge – Trowbridge Section

The Office of the Police and Crime Commissioner (OPCC) commissioned M.E.L. Research to consult local residents. During 2012/13 4408 Wiltshire residents completed the survey. A minimum of 384 people took part in each of the eleven policing sectors<sup>i</sup> ensuring that the results for each sector were significant<sup>ii</sup>.

The aims of this survey are:

- To measure public perception of Wiltshire Police and how communities are policed
- To consult the public and enable the OPCC and Wiltshire Police to prepare policing plans
- To enhance the OPCC and Wiltshire Police's understanding of how policing influences people's sense of security and wellbeing

The report below sets out the results for the Trowbridge section. A summary for the whole Force area will be available shortly on the Commissioner's website. If you have any queries please contact the OPCC on the details below.

### Public perceptions linked to the Police and Crime Commissioner Priorities

	Trowbridge Section	Trowbridge Sector	Wiltshire Police Force Area
Feel safe when outside in their local area during the day	96.6%	95.1%	93.4%
Feel safe when outside in their local area after dark	56.9%	63.1%	63.9%
Satisfaction with the level of police visibility in their neighbourhood	60.9%	61.5%	59.1%
Number Surveyed	234	390	4408
Population	41700	85810	684028

Key:

	significantly better than Wiltshire average*
	in line with Wiltshire average*
	significantly worse than Wiltshire average*

\* Wiltshire average is the Wiltshire Police Force area

### What types of crime and anti social behaviour (ASB) cause a problem in your area?

Issues in the local area	There are no crime and ASB issues in my local area	People being drunk or rowdy in public places	Teenagers hanging around	Domestic burglary	Graffiti & vandalism to public property
Trowbridge Section	46%	15%	14%	9%	8%
Trowbridge Sector	50%	13%	12%	10%	7%
Force	54%	10%	16%	8%	8%

**What are the concerns in your area?**

Concerns in local area	Trowbridge Section	Trowbridge Sector	Force
Lack of facilities for young people	62%	61%	56%
Unemployment	47%	40%	37%
Anti-social behaviour	34%	30%	34%
Lack of local amenities	33%	30%	25%
Drug misuse	30%	25%	30%
Crime	29%	26%	29%
Standard of health services	24%	21%	16%
Standard of public transport	21%	23%	20%
Standard of education services	12%	11%	12%
Poverty	12%	11%	14%
Other	12%	13%	14%
Racial attacks/abuse	8%	6%	6%
Standard of housing	7%	7%	9%

**What should the priorities be in your area?**

Priorities	Trowbridge Section	Trowbridge Sector	Force
More police out and about	27%	23%	29%
None - not a problem in my area	21%	28%	24%
None - police do as much as they can	17%	14%	16%
Tackle minor crimes and anti-social behaviour	7%	7%	6%

**Perceptions of Crime and ASB**

Perceptions of Crime and ASB being a problem in the Trowbridge Sector are slightly above the average for the Wiltshire Police area.

- The average perceived level of crime on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.39 for Wiltshire Police as a whole. For the Trowbridge Sector the average score is slightly above the force average at 3.57, the average score for the Trowbridge Section is slightly higher again at 3.82
- The average perceived level of ASB on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.34 for Wiltshire Police as a whole. For the Trowbridge Sector the average score is slightly higher than the force average at 3.42, with an increase to 3.73 for the Trowbridge Section.

The perceptions of low levels of crime and ASB are in line with the actual crime and ASB levels with both just above the force average.

- There were 52 crimes per 1000 population in the Trowbridge sector in 2012/13, this compares to a Wiltshire average of 46 crimes per 1000 population.
- There were 41 reported ASB incidents per 1000 population in the Trowbridge sector in 2012/13, in comparison to a Wiltshire average of 37 incidents.

<sup>i</sup> Wiltshire Police is divided geographically into 11 local policing sectors. These sectors are then further divided into sections - these usually consist of a large town and the neighbouring villages or community areas.

<sup>ii</sup> Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within  $\pm 1.5\%$  of the current result at force level. At sector level there is a 95% chance that the result would fall within  $\pm 5\%$  of the current result.